

Press release

The summer trend: so hot - so cool...

Whether at the beach club during the daytime or the beer garden at night: jazzy colours are the hit of the summer season! Wherever you look, you catch glimpses of azur blue, yellow or bright green. And whenever the style of the outfit is somewhat more discreet, it is the accessories that add a spot of colour. Discover the latest items now at www.dollymartin.de: they will put you in the mood for summer straight away – even if it starts raining at some point...



●○○○ Flowering Frangipani

All the colours of the rainbow – displayed in the gleaming new frangipani in THE WORLD OF DOLLY MARTIN: the brightly-coloured, foam rubber flowers are now available in lots of new, vibrant colours! Sunshine yellow, neon blue or a deep shade of pink go with just about everything – either colour-coordinated or as a contrasting colour, to attract lots of admiring glances.

Details: in a wide range of trend colours
hairclips in three sizes: XS € 5.50, S € 6.50, M € 7.50,
rubber hair band: € 5.50
hairclip: € 7.50



Woody Glitter turquoise/gold in S, M, L



Woody Glitter gold in S, M, L

●●●○ **Fascinating color games: Woody Glitter**

To make sure the frangipani flowers on clips, rubber hair bands and Alice bands don't simply go to your head – the flowers are also available in the form of a brooch, an eye-catching, amusing detail on a beach bag or a fancy trim for a sun hat. Add one or two casual Woody Glitter bracelets, made of wood, around your wrist and you are the star – whether it is on the beach of Zanzibar or in Sylt. The glistening striped pattern creates fascinating reflections in the light of the sun or the spotlights at the disco!

Details: in a wide range different colours
 Woody Glitter, narrow S € 15.50, medium M € 19.50, wide L € 21.50



Set V „Ocean“



Set VII „Summer“



Set IV „Midnight“

●●●○ **Sets for all special occasions**

For particularly hot summer nights in the jungle of clubs, THE WORLD OF DOLLY MARTIN is now offering the new sets: they consist of perfectly coordinated products from one particular colour world. Take the "Ocean" set, for instance, with a "Woody Glitter" bracelet shimmering in all the hues of the sea, the "Little Rock" pearl bracelet containing features in turquoise, pale blue and azur, plus a size XS frangipani clip (€ 25.50)

Details: in a wide range of trend colours, from € 15.50

●●●● **Quick and easy: our service for you**

We will naturally be pleased to send you all product photos in a printable resolution straight away, on request – including photos of every other product in the collection. Please don't hesitate to get in touch with us if you need product samples for shooting sessions or jewellery from THE WORLD OF DOLLY MARTIN collection to be won in readers' prize draws.

About Dolly an the Pink World

Dolly Martin is a woman you won't forget in a hurry – vivacious, cheerful, full of ideas and totally captivating! With THE WORLD OF DOLLY MARTIN she has made her big dream come true: a shop for stunning accessories from faraway countries that all have something in common – without exception, they are all really special. Dolly grew up in England, Germany and the USA, and has travelled well over half the world in various roles including that of head make-up artist for Estée Lauder and sales manager for CHANEL in Germany.

She is particularly fascinated by the Indian Ocean and South Pacific regions with their practically unspoilt islands, the marvellous colours that nature has bestowed on these realms and the warm-hearted people whose gentleness and cordiality are second to none. All this inspired her to create THE WORLD OF DOLLY MARTIN – the brand for exquisitely beautiful accessories, and lots more besides.

Dolly has often demonstrated her big-heartedness: she initiated a charity project for children in Sri Lanka, and for many years she organised make-up courses for cancer patients on a voluntary basis. Needless to say, Dolly also pays particular attention to the conditions under which the products she sells in her shop are manufactured – they must be fair, and the production process must be environmentally compatible. So that every single item sold not only improves our lives in some way, but also makes the world in which we live a tiny bit better.



About the pink world

Everything is special in THE WORLD OF DOLLY MARTIN! Especially pretty, especially unusual accessories, special hair adornments or especially eye-catching jewellery – and everything at especially attractive prices.

Imagine you land on a secret island where you keep encountering new surprises, keep finding unique treasures and can escape the stress of the day-to-day routine. Here, you find small accessories that can make a big difference – a flower to add a spot of colour to a business outfit, a little glamour to liven up a sporty ensemble or that something special for your party look. THE WORLD OF DOLLY MARTIN opens up a new realm of beauty and style.

After all, THE WORLD OF DOLLY MARTIN radiates the positive energy of those paradises of the Pacific, where every piece is made by hand. To make you shine and sparkle, too!

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